Tailte Éireann
Cookies Policy
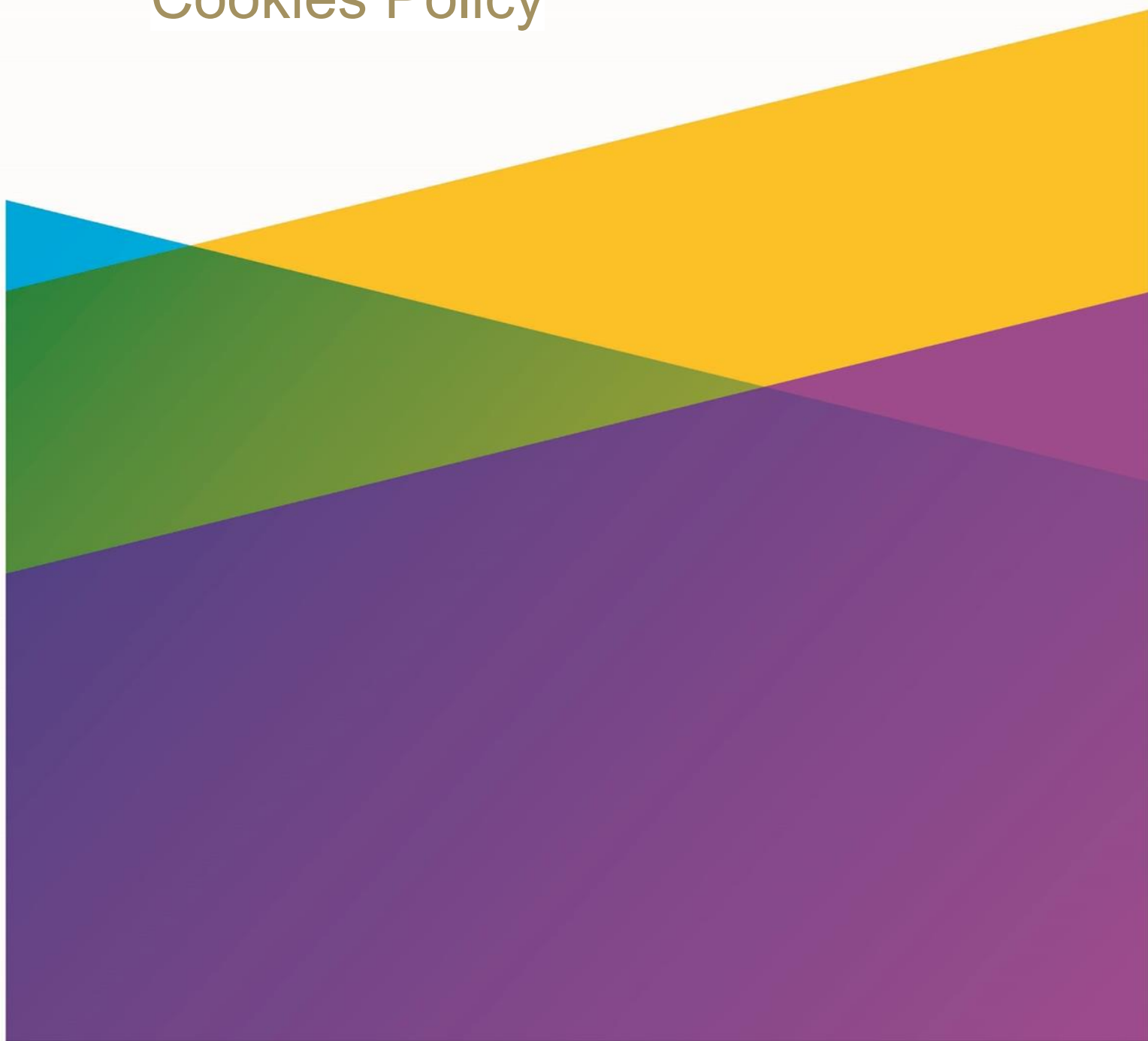
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1. Introduction

Tailte Éireann (TÉ) is committed to protecting personal information and to respecting the privacy of staff and customers. This cookie policy explains how and why TÉ uses cookies and other tracking technologies (web beacons, pixels, clear gifs and similar technologies), which are referred to in this policy collectively as "cookies". Please read this policy in conjunction with TÉ privacy notice.

This policy may be updated from time to time to reflect any changes in law or technology.

2. What are cookies?

A cookie is a small text file that can be used by websites to store, remember and re-use information about website users. One cited objective of cookies is to make the user's experience more efficient.

3. Why TÉ uses cookies?

By law, TÉ can store cookies on user devices if they are strictly necessary for the operation of a website. For all other types of cookies, TÉ will ask for the user's permission.

TÉ uses information gathered from cookies to help improve the user experience of its websites. Some cookies are essential so users can move around the websites and use their features. This also allows TÉ to improve its websites.

TÉ currently operates the following websites and hubs:

- Tailte Éireann main website – tailte.ie
- GeoSpatial Data Hub (and sub-sites) – geohive.ie
- Land Registry – landdirect.ie
- Registration – eRegistration.ie
- Valuation map app – maps.tailte.ie
- Valuation help desk – helpdesk.tailte.ie
- Valuation Local Authority Portal – valuationportal-blue.tailte.ie
- Valuation Occupier portal – occupierportal.tailte.ie

4. Types of cookies TÉ uses

The following are typical types of cookies on TÉ websites.

- **Essential** – these cookies are essential to allow users to navigate TÉ websites and use its features, for example login to accounts or make payments. All information collected by these cookies is aggregated and anonymous and end when the user closes out of a website. These cookies cannot be switched off as they are essential.
- **Functional** – these cookies help to improve performance of websites and online services by collecting statistical information about how websites are used, identifying which pages visitors go to most often and pages with errors. These cookies are anonymous, and they don't collect information that identifies a visitor. TÉ collects information about what county the user's device is in, what type of device the user is using, how long visitors stay on website pages and how many website pages they visit. TÉ does not capture any information, like IP addresses or demographics. Visitors can opt-out.

5. Third-party cookies

Other parties e.g. Google, Meta and LinkedIn place cookies on the user's device when the user visits TÉ websites or TÉ social media platforms. These are "third party" cookies. For example, on the TÉ website there are **marketing** cookies. These cookies are used by advertisers to serve ads that are relevant to the user's interests. These cookies are anonymous, and visitors can opt-out. The internet advertising industry has compiled a guide to behavioural advertising and online privacy and can be accessed on www.youronlinechoices.eu.

TÉ does not control which cookies are set by these parties or how they collect or use information. Users should refer to the privacy policy on the respective websites/platforms for more information and for details on how to control/disable their cookies. TÉ is not responsible for and do not accept any liability for such parties.

6. Managing cookies settings

When the user first visits TÉ website, the user will be asked to accept all or deny cookies and manage which cookies the user allows. The user can also disable cookies through the user's browser settings. How the user does this will depend upon the internet browser the user's access. More information can be found by visiting www.allaboutcookies.org.

Important note: Once cookies are switched off, TÉ cannot guarantee that the user's experience will be as effective as it would be with activated cookies. Essential cookies cannot be switched off.

7. Website Security

TÉ's computer system employs software programs to monitor network traffic in order to identify unauthorised attempts to upload or change information or otherwise cause damage. This is for website security purposes and to ensure that TÉ websites remains available to all users.

Unauthorised attempts to upload information or change information on TÉ websites are strictly prohibited and may be punishable by law.

8. Right to access

The user has the right, subject to certain exemptions, to obtain a copy of any personal data TÉ holds about the user and to correct any inaccuracies in such data. Further information is available in the TÉ SAR Policy.

If the user wishes to avail of any of these rights, contact the Tailte Éireann Data Protection Unit at dataprotection@tailte.ie for a copy of our Subject Access Rights Application Form.

The request will be complied with within one month of receipt of the request. This period may be extended by two further months where necessary, taking into account the complexity and number of the requests.

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